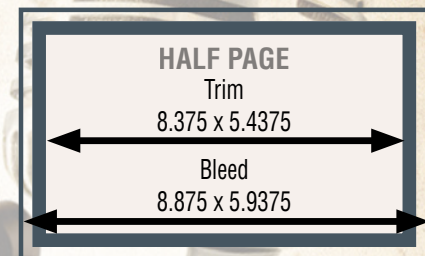
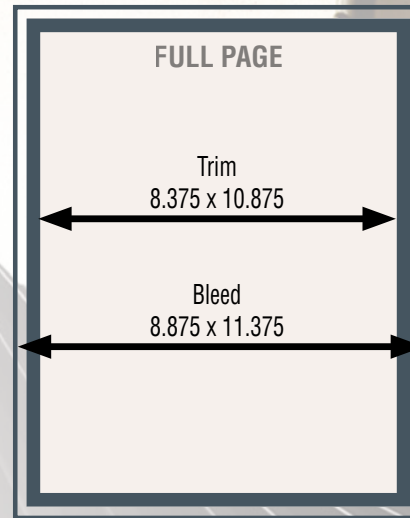
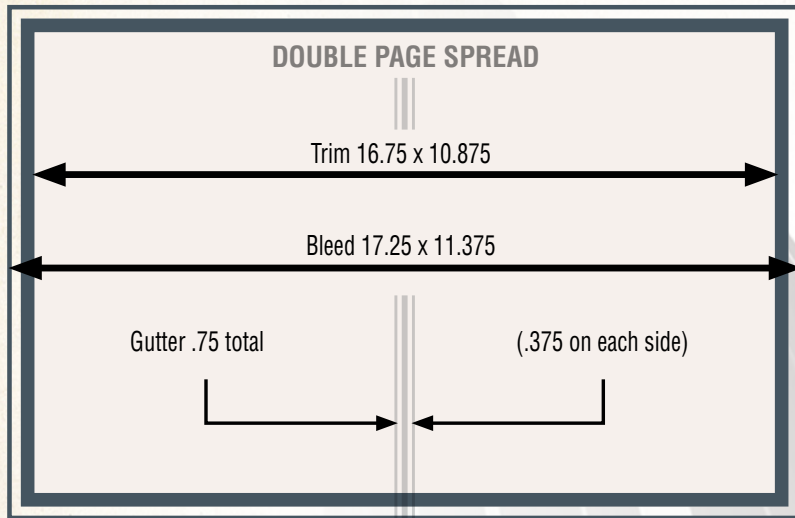




AD SPECIFICATIONS

MEDIA KIT



The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs. Ads not submitted with careful consideration for specs, bleed and live area may result in undesirable cutoffs. Proofs will not be provided to advertisers.

BRANDING REQUIREMENTS

No use in advertisements of:

- ◆ May not use the BBMA logo or IP
- ◆ May not use artists/finalists names, likeness and image
- ◆ Advertisers can use the words "finalists" or "winners" generically.
- ◆ DCP and FX Group cannot provide any rights for any third party logos, images, etc.

SUBMISSION REQUIREMENTS

- ◆ Press-Quality PDFs.
- ◆ Convert all colors to CMYK
- ◆ 300 PPI for all raster images
- ◆ Include 1/4" bleed
- ◆ **DO NOT** include crop and bleed marks
- ◆ **NAME your file:**
"YourCompanyName.pdf"

DIGITAL AUDIO SUBMISSIONS

- ◆ AIFF
- ◆ Format: Linear PCM
- ◆ Channels: Stereo (L R)
- ◆ Rate: 32,000
- ◆ Render Settings Quality: Normal
- ◆ Linear PCM Settings Sample Size: 16 bits
- ◆ NAME your file "YourCompanyName.aiff"

SUBMIT YOUR ADS

- ◆ <http://www.fxm-group.com/billboard-upload.html>
- ◆ File size can not exceed 12MB



Ad Due Date: April 21, 2017

