



American Music Awards Production Requirements

The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs.

Proofs will not be provided to advertisers.

Please Follow ALL Specifications Below:

BRANDING REQUIREMENTS

- ◆ May not use AMAs logo
- ◆ May not use AMAs in website links
- ◆ Advertisers can use the words "nominees" generically
- ◆ Rights cannot provide for any third-party logos, images, etc.

SUBMISSION REQUIREMENTS

- ◆ Print-Quality PDFs - 300dpi
- ◆ Convert all colors to CMYK
- ◆ All images and artwork must be 300 DPI
- ◆ Include 1/4" bleed
- ◆ DO NOT include crop/bleed marks, register marks or color information
- ◆ NAME your file "YourCompanyNameAMA18.pdf"

ADVERTISEMENT UPLOAD

<http://www.fxm-group.com/ama-upload.html>

Ad Due Date:

September 7, 2018

No extensions beyond this date

