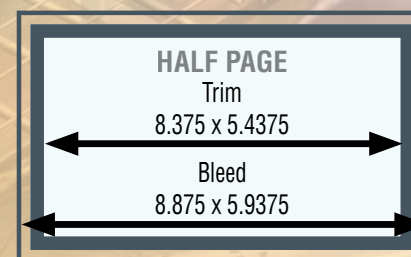
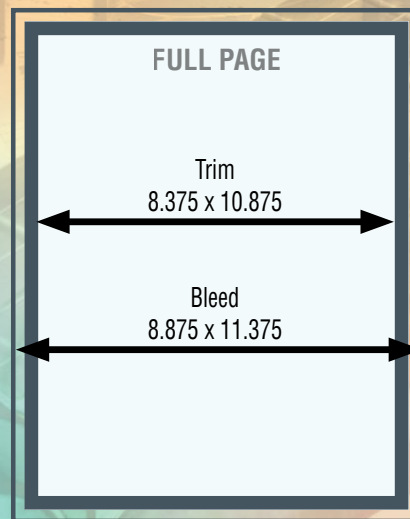
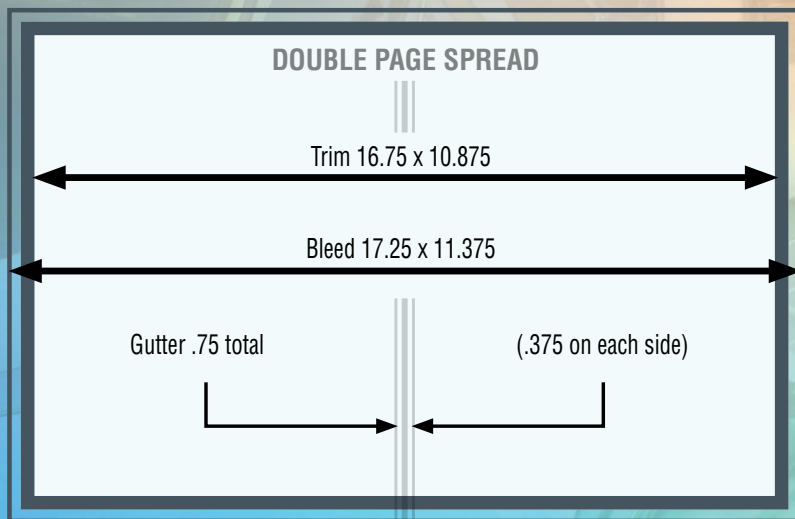




AD SPECIFICATIONS

MEDIA KIT



The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs. Ads not submitted with careful consideration for specs, bleed and live area may result in undesirable cutoffs. Proofs will not be provided to advertisers.

SUBMISSION REQUIREMENTS

- ◆ Press-Quality PDFs.
- ◆ Convert all colors to CMYK
- ◆ 300 PPI for all raster images
- ◆ Include 1/4" bleed
- ◆ **DO NOT include crop and bleed marks**
- ◆ NAME your file "YourCompanyName.pdf"

BRANDING REQUIREMENTS

No use in advertisements of:

- ◆ May not use the AMA logo or IP
- ◆ May not use artists/finalists names, likeness and image
- ◆ Advertisers can use the words "finalists" or "winners" generically.
- ◆ DCP and FX Group cannot provide any rights for any third party logos, images, etc.

SUBMIT YOUR ADS

- ◆ <http://www.fxm-group.com/ama-upload.html>
- ◆ File size can not exceed 56MB

DIGITAL AUDIO SUBMISSIONS

- ◆ AIFF
- ◆ Format: Linear PCM
- ◆ Channels: Stereo (LR)
- ◆ Rate: 32,000
- ◆ Render Settings Quality: Normal
- ◆ Linear PCM Settings Sample Size: 16 bits
- ◆ NAME your file "YourCompanyName.aiff"



Ad Due Date: To Be Determined
No extensions beyond this date

