



# CMA Awards Production Requirements

The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs.

Proofs will not be provided to advertisers. Advertisers waive approval and we assume no responsibility for outcome. Advertisers are responsible for their final ad submission and any errors in printing of the final ad are solely the result of the submitted pdf in its proper format.

## Please Follow ALL Specifications Below:

### BRANDING REQUIREMENTS

- ◆ Register mark MUST follow CMA Awards®, and CMA®. The name CMA must be in caps ONLY
- ◆ May not use CMA in website links
- ◆ Advertisers can use the words “nominees,” “finalists” or “winners” generically
- ◆ Rights cannot provide for any third-party logos, images, etc.
- ◆ May not use CMA® logo

### SUBMISSION REQUIREMENTS

- ◆ Print-Quality PDFs
- ◆ Convert all colors to CMYK
- ◆ All images and artwork must be 300 DPI
- ◆ Include 1/4" bleed
- ◆ DO NOT include crop/bleed marks
- ◆ NAME your file “YourCompanyName.pdf”

### SUBMIT YOUR ADS

<http://www.fxm-group.com/cma-upload.html>

### AD DUE DATE

October 12, 2018

