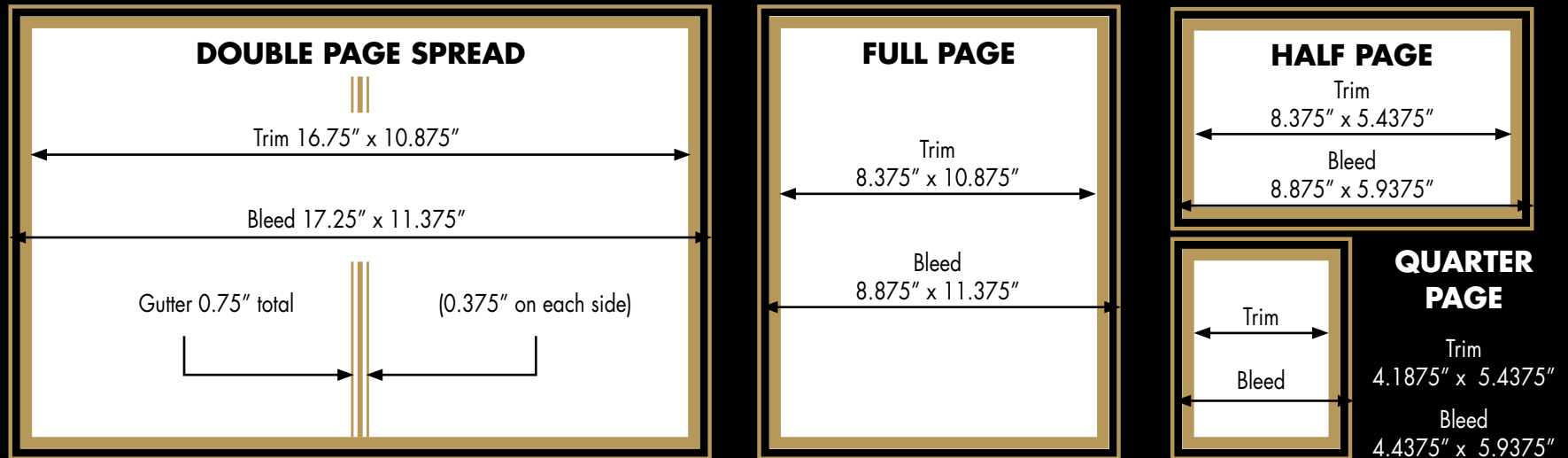


PRODUCTION REQUIREMENTS



The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs.

Ads not submitted with careful consideration for specs, bleed and live area may result in undesirable cutoffs.

Proofs will not be provided to advertisers. It's encouraged that advertisers submit a color correct proof with their ad file. Otherwise, advertisers waive their approval and we assume no responsibility for outcome.

Please Follow **ALL** Specifications Below: **AD DEADLINE TBD**

BRANDING REQUIREMENTS

- ◆ Register mark MUST follow Country Music Awards®, and CMA. The name CMA or COUNTRY MUSIC AWARDS must be in caps ONLY
- ◆ May not use Country Music Awards or CMA® in website links
- ◆ Advertisers can use the words "nominees," "finalists" or "winners" generically
- ◆ Rights cannot provide for any third-party logos, images, etc.
- ◆ May not use CMA® logo

SUBMISSION REQUIREMENTS

- ◆ Print-Quality PDFs
- ◆ Convert all colors to CMYK
- ◆ All images and artwork must be 300 DPI
- ◆ Include 1/4" bleed
- ◆ DO NOT include crop/bleed marks
- ◆ NAME your file "YourCompanyName.pdf"

DIGITAL AUDIO SUBMISSIONS

- ◆ AIFF
- ◆ Format: Linear PCM
- ◆ Channels: Stereo (L R)
- ◆ Rate: 32.000
- ◆ Render Settings Quality: Normal
- ◆ Linear PCM Settings Sample Size: 16 bits
- ◆ NAME your file "YourCompanyName.aiff"

SUBMIT YOUR ADS <http://www.fxm-group.com/cma-upload.html>