# Production Requirements

**fx GROUP**

**DOUBLE PAGE SPREAD**

Trim 16.75 x 10.875

Bleed 17 x 11.125

Gutter .75 total        (.375 on each side)

**FULL PAGE**

Trim
8.375 x 10.875

Bleed
8.625 x 11.125

**HALF PAGE HORIZONTAL**

Trim
8.375 x 5.125

Bleed
8.625 x 5.25
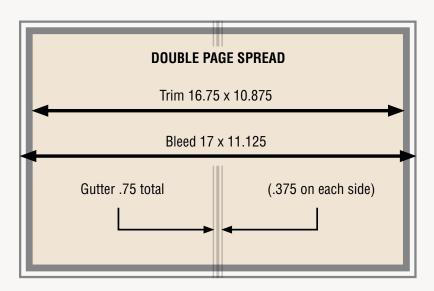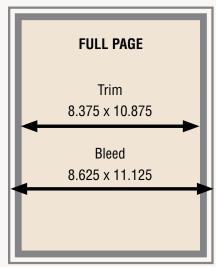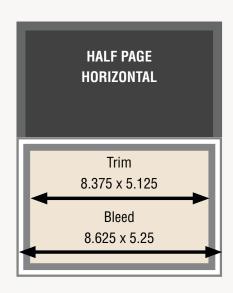
The LIVE AREA for logos and text is 1/4" inside the trim. Placing elements any closer to the trim may result in undesirable cutoffs.

Ads not submitted with careful consideration for specs, bleed and live area may result in undesirable cutoffs.

Proofs will not be provided to advertisers. It's encouraged that advertisers submit a color correct proof with their ad file. Otherwise, advertisers waive their approval and we assume no responsibility for outcome.

## SUBMISSION REQUIREMENTS

- Press-Quality PDFs.
- Convert all colors to CMYK
- 300 PPI for all raster images
- Include 1/8" bleed
- DO NOT include crop marks
- NAME your file "YourCompanyName.pdf"

## SUBMIT ONE OF THE FOLLOWING WAYS

- Email ad directly to
  laurie@fxm-group.com (under 10mb)
- Email link for Dropbox, Hi-tail or other
  cloud storage (over 10mb)
- Submit via FTP (and email notice that it's been submitted)
  **HOSTNAME: ftp://upload.fxm-group.com**
  **USER NAME: fxclient**
  **PASSWORD: fxclient!**
  **Port: 21**

## DIGITAL AUDIO SUBMISSIONS

- AIFF
- Format: Linear PCM
- Channels: Stereo (L R)
- Rate: 32.000
- Render Settings Quality: Normal
- Linear PCM Settings Sample Size: 16 bits
- NAME your file "YourCompanyName.aiff"

## VIDEO SUBMISSIONS

- MP4 or MOV
- Width/Height: 720 x 480
- Frame Rate: 29.97
- Channels: Stereo (L R)
- Bit Depth - Linear PCM: 16
- Sampling Rate: 48 khz
- File Name: "YourCompanyName.mov or mp4"